



**Are you looking for a wonderful opportunity to promote your business to a local audience over 400 guests, all while supporting a worthwhile cause?**

**Greystone Brew House's Derby Day is the event for you!**

Greystone Brew House is pleased to announce that on Saturday, May 2, 2020, the 1st Annual Derby Day will be held at Greystone Brew House located at Range End Golf Course in Dillsburg, PA. The event will be benefiting Shalom House and Downtown Daily Bread in Harrisburg.

In the tradition of Churchill Downs, the Derby Day Committee is preparing for a day of Kentucky Derby fun, complete with a traditional Derby Day menu, mint juleps, a ladies' hat and derby gent contest, silent auction, games, entertainment and live showing of the 146th Kentucky Derby.

Making this event successful can only be accomplished through the generosity of you and your company.

Please consider supporting our event by being a 2020 Derby Day Event Sponsor.

In exchange, you will receive event tickets, excellent community exposure, advertising and you could also create new clients or customers – and new happy customers generate enthusiastic referrals.

Your donation will be instrumental in raising funds for:

Shalom House provides a temporary 21-bed shelter for women and children who have no where else to go and provides for their basic needs: abed, assistance with food resources, clothing, health and hygiene supplies, and a temporary address and telephone number. Shalom House services include case management, referral services, life skills training, and computer facilities.  
EIN 23-13 9397

A committee member will be in contact with you within the next couple of weeks to follow up and discuss a possible donation. In the meantime, please feel free to contact us with any questions that you may have regarding our event and the live/silent auction. For additional information on Greystone Brew House's Derby Day, please feel free to visit the website: [greystonederby.com](http://greystonederby.com) and our facebook event

Thank you for your consideration from the entire Greystone Brew House Derby Day Board.

Checks can be payable directly to  
SHALOM HOUSE  
9 S 15th Street | Harrisburg, PA 17104

Respectfully yours,

*Jason Viscount*

Jason Viscount  
Owner, Greystone Brew House

*Becky King*

Becky King  
Manager, Greystone Brew House

**Greystone Brew House 303 Golf Club Ave, Dillsburg, PA 17019**

*Shalom House and Downtown Daily Bread are 501(c) 3 charities serving the Capital Region of Pennsylvania.*

*If you have any questions regarding the larger event sponsorships or advertising, please email [derbyday@greystonederby.com](mailto:derbyday@greystonederby.com) or call 717-409-6768.*

# SPONSORSHIP DONATION FORM

Event Date: May 1, 2021

Time: 2:30—7:30 pm

Donation Deadline: April 24, 2021



First and Last Name of Contact: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Website: \_\_\_\_\_ Email address: \_\_\_\_\_

DONOR NAME(S) AS IT (THEY) SHOULD APPEAR ON THE PROGRAM LISTING:

\_\_\_\_\_

I prefer to donate anonymously.

## *Run for the Roses* OPPORTUNITIES

**Triple Crown - \$5,000** (16 Tickets, Large Screen Ad, 2-3 banners and public speaking opportunity at the event; acknowledgement of support in all print & social media)

**Secretariat - \$3,500** (10 Tickets + Large Screen Ad)

**Seattle Slew - \$2,000** (6 Tickets + Medium Screen Ad)

**Affirmed - \$1,000** (4 Tickets + Small Screen Ad)

**Whirlaway - \$500** (2 Tickets + a listing in Screen Ad)

**Jockey Special - \$100 per Ticket # of tickets: \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_**

*Custom Sponsorships are available!*

Ad submission deadline is April 17, 2020 in PDF, JPEG, PNG or GIF format to: derbyday@greystonederby.com  
An additional cost will be incurred for ad design or development. Please send high resolution files.  
If you have any questions regarding the event, sponsorships or advertising, e-mail Becky King at derbyday@greystonederby.com or call 717-409-6768.

Contributions are tax-deductible per IRS guidelines. A copy of TBD Charity 501(c)3 can be provided upon request and financial information may be obtained from the PA Dept. of State by calling toll-free within PA 1-800-732-0999. Registration does not imply endorsement. In the spirit of Derby Day, traditional attire is preferred.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please complete and return this form to Becky King via email to:

**derbyday@greystonederby.com**

**or mail with any donation to: GREYSTONE BREW HOUSE ATTN: BECKY KING  
303 GOLF CLUB AVE, DILLSBURG, PA 17019**

\*\* Your gift is tax deductible to the extent allowed under the law. Your tax consequences may vary. Gifts values in excess of \$5,000 may require an appraisal at the expense of the donor. Greystone Brew House, Shalom House, and Downtown Daily Bread are not responsible for any damages or expenses related to the donation of the above referenced item. You should consult your tax advisor. If item does not sell, we will contact you to ask to use for the next year. The official registration and financial information of charities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.